

# SPK Packaging Co.,Ltd

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Plastic packaging manufacturer in Southern Vietnam



# About SPK Packaging Co.,Ltd

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As a packaging company and one of the custom thermoformers in Southern Vietnam, SPK Packaging Co.,Ltd provides unparalleled customer service and satisfaction.

SPK Packaging Co.,Ltd provides innovative packaging solutions that encompass every stage of packaging design and manufacturing, from initial proposals to the finished product. SPK Packaging provides a wide range of thermoforming, injection moulding, gluing folding box, tooling, extrusion, and design services, and SPK Packaging also maintains strict controls over the process from start to finish to ensure faster response times and superior results.

We provides clear plastic box, clear plastic tubes exclusively and provide professional clear packaging solutions to Vietnam and the world's customers. We also employ the most advanced printing and decorating technologies.

We pride ourselves on the highest level of quality, personalized customer service, quick turnaround times, flawless execution, and very competitive pricing.

# How to choose what's best for your product

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When it comes to plastic packaging, every detail matters—do you know

what to look for when you're designing the perfect package for your product? If you want a package that will stand out on the shelves and leave a positive impression on consumers, you need to know what questions to ask.

Here are some of the factors that define every successful package.



# Meeting Your Product's Needs

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A crucial step for designing the best packaging for your product is identifying your individual product's needs. Think about the following when considering what is most important for the success of your product:

- Security
- Visibility
- Requirements



# Meeting Your Product's Needs

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## **Security**

Regardless of your industry, you need to ensure that your packaging will provide adequate protection and keep your product intact through shipping and stocking. Moreover, your packaging should provide adequate security, be it tamper-resistant or tamper-evident, to protect your product. Packaging for cell phones, for example, requires tamper-resistant packaging to deter theft.

# Meeting Your Product's Needs

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## **Visibility**

Depending on the nature of your product, you may want to create a packaging that is transparent and allows for maximum visibility. This may not only be a selling point for your product, but also a consumer requirement for your industries. Industries like cosmetics and retail require unique, highly visible packaging to bring consumers as close as possible to the products without damaging the products themselves. Other products, like toys, also do best with packaging that allows for maximum visibility.

# Meeting Your Product's Needs

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## Requirements

Food industries require packaging that meets federal and industry standards. Whether it's a contaminant issue, a freshness factor or a health risk, meeting these standards and regulations is paramount to getting your product to the market. Common industry certifications include:

- Certificate of Food Hygiene and Safety
- FDA Certificate
- RoHs Certificate

Understanding the specific regulations and industry requirements for your product should be the first step to finding the right vendor that can help you achieve compliance.

# Identifying the Best Design

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Your product is unique. Your packaging should be equally unique. The best packaging for your product should meet the needs of your product and complement it. Common design types include:

- Blisters
- Trays
- Clamshells
- Trifolds
- Clear plastic box
- Adhesive hang tabs

Not all packaging designs are created equal. Understanding the common design types can help you determine what type of design will be most suited for your product.



# Identifying the Best Design

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## Blister Packs

Packaging that forms around the product and sealed to a graphics card.

In a retail setting, blister packs are best suited for smaller, lightweight products requiring good visibility and commonly displayed hanging.



# Identifying the Best Design

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## Trays

Trays are one of the most versatile packaging options since they can cater to the needs of a variety of industries. Trays are often associated with the food industry as deli items, pre-packaged foods and frozen foods use trays for improved presentation. Trays, however, can also be used in an industrial setting where parts need to be contained. Retail environments also use trays to display a variety of products including cosmetics, hair care products and other beauty items.



# Identifying the Best Design

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## Clamshells

Packaging that uses a hinge and a perimeter snap to secure the product inside

Similar to trays, clamshells are used in a variety of industry applications including industrial, food, retail and medical applications due to their versatility. Unlike trays, however, clamshells can be self-standing but also lend themselves for hanging applications.



# Identifying the Best Design

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## Trifolds

Triangular shaped packaging using hinges to secure the product

Trifolds are a popular choice for retail applications as they provide the versatility of being displayed standing up-right or hung. This provides you with multiple options for displaying your product in a retail setting.



# Identifying the Best Design

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## Clear plastic box

The process involves folding plastic box made of PET PVC PP sheet that is printed, laminated, cut, then folded and glued before transport to packagers. The plastic box are shipped flat to a packager, which has its own machinery to fold the box into its final shape as a container for a product.

In a retail setting, clear plastic box are best suited for smaller, lightweight products requiring good visibility and commonly displayed hanging.



# Identifying the Best Design

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## Adhesive hang tabs

Hang Tabs present the ideal solution for merchandising most packaged products. Small and economical, Hang Tabs have strong adhesive properties which allow them to quickly and easily attach to product packaging, freeing up valuable time of stock associates and sales personnel. Hang Tabs provide an easy-access solution for customers by putting your products on pegged displays, right at the customer's eye-level for increased cross-selling, impulse purchases, and brand awareness. Hang Tabs allow you to drive sales at the point of purchase by creating the perfect environment for impulse purchases.



# Identifying the Best Design

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## Injection Molding Packaging

Injection moulding is used to create many things such as wire spools, packaging, bottle caps, automotive parts and components, toys, pocket combs, one-piece chairs and small tables, storage containers, mechanical parts, and most other plastic products available today. Injection moulding is the most common modern method of manufacturing plastic parts; it is ideal for producing high volumes of the same object.



# Using the Right Materials

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Selecting the right materials for your product's packaging is critical to ensuring the desired appearance, integrity and durability of your packaging. Each packaging material offers unique challenges and opportunities. Here are just a few common options for rigid plastic packaging:

- PET
- PET-G
- PP
- PC
- HIPS
- PMMA



# Using the Right Materials

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## **PET (Polyethylene Terephthalate)**

This material is durable, lightweight and safe, but if it's manufactured improperly, its beautiful clarity becomes cloudy.

## **PET-G (Polyethylene Terephthalate – Glycol Modified)**

Transparent and tough, this material will scratch but not break. It's also sticky to work with, though, so only trust a manufacturer with experience using this material.

## **PP (Polypropylene)**

PP also known as polypropene, is a thermoplastic polymer used in a wide variety of applications. It is produced via chain-growth polymerization from the monomer propylene.

# Using the Right Materials

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## **HIPS (High Impact Polystyrene)**

This brittle, clear and impact-resistant plastic is the backbone of the CD jewel case industry. It can be infused with color, and the regrind can be reused to cut back on industry waste.

## **PC (Polycarbonates)**

PC are a group of thermoplastic polymers containing carbonate groups in their chemical structures. Polycarbonates used in engineering are strong, tough materials, and some grades are optically transparent.

## **PMMA (Poly-methyl methacrylate)**

PMMA is an economical alternative to polycarbonate (PC) when tensile strength, flexural strength, transparency, polishability, and UV tolerance are more important than impact strength, chemical resistance and heat resistance.

# Using the Right Materials

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In addition to selecting the right material needed for your packaging, it's important to consider consumer needs. Today's consumers are highly educated and selective about their products and their packaging.

Eco-friendly, recyclable packaging is becoming more commonplace and a unique selling point for any manufacturer. Consider if your product would benefit from eco-friendly packaging option.

Understanding your packaging material options will help you select the right manufacturing vendor with whom to partner.

# Standing Out on the Shelf

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## **Target Buyer Persona**

Do you know who will be interacting with your packaging or who will be buying your product? Do they have any particular concerns that your packaging should address?

## **Target Buyer Demographics**

Consider consumer research and statistics from your key demographics and identify what they are looking for in a package. This can help you identify what type of packaging elements will be appealing to your target buyer.

## **Display Options**

The shape, size and packaging of your product can hinder or aid in making your product stand out from the crowd. Will your product do better if it stands up-right and has maximum visibility? Or will your product do better laying flat?

Choosing a packaging that resonates with your target buyer can make a world of a difference for your product.

# Our Processes

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SPK Packaging is a vertically integrated company. SPK controls every element of the process: part design, tooling design, tool fabrication, machine building, extrusion, and thermoforming.

This vertical integration allows SPK Packaging to more efficiently produce high-quality parts and more effectively manage our packaging capabilities. Furthermore, PI is able to offer a full range of services and products that produce superior results for our customers. Our plastic packaging capabilities encompass the needs of clients across industries, including:

- \* Food Processors

- \* Cosmetic Manufacturers

- \* Retail Manufacturers and Distributors

SPK Packaging offers advanced product design services and creates working prototypes to allow our customers to see exactly what their finished product will look like before we begin full-scale production. SPK Packaging builds custom molds and tools in a manner that will reproduce the design accurately and consistently. With ten highly advanced plastic sheet extruders on site, PI can ensure that project materials are available when needed without relying on outside suppliers. As a result, we can offer faster turnaround times for urgent projects. Our commitment to quality and precision allows us to lead the market in innovative packaging solutions.

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